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FOR IMMEDIATE RELEASE

New Brand, New Feel

Pegboard Co. Launches Rebrand

Melbourne, June 6th Thursday, 2019, Pegboard, leading provider of digital integration and web engine services, are excited to announce the launch of our rebrand. We will officially be known as Pegboard Co, and our rebrand applies to our expanding product range.

We will still offer the amazing software solutions and support that you are used to, and now even more with the introduction of new products and services coming!

We felt that with the expansion of our product range and growing team here at Pegboard, it was time for a change, so we've introduced new branding, new colours and exciting new direction.

Pegboard CEO, Ashton Wynne-Yorke says "Pegboard is growing, and we needed to grow with it. Our new brand is set to separate us and our product range apart from other vendors and motivates our team to continue to look for opportunities to enhance the usability and efficiency of our software."

The vision at Pegboard has always been very simple and clear – to continue to deliver cutting edge technology to the market ensuring clients and partners have access to the digital tools that lead the market and grow businesses successfully.

To find out more about Pegboard, and experience the new brand for yourself, please visit www.pegboard.com.au.